



**THE STAR EDGE INDIA – SINGING CONTEST 2026**  
**Contest Process, Rules, Rewards & Winner Journey**  
*Presented by AiR RECORDS*

**Welcome to The Star Edge India**

The Star Edge India is a professional talent discovery platform created to identify, nurture, and promote exceptional singing talent from across the country. Our mission is to provide aspiring artists with a transparent, industry-oriented platform where talent is evaluated by experienced professionals and rewarded with meaningful career opportunities.

This competition is not just about winning a trophy—it is about beginning a professional musical journey.

The contest will officially commence from **1st July 2026**, and the **Grand Finale will be held on 23rd August 2026**.

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## **1. Registration Process**

Participants can register for the competition through the official Star Edge India / AiR RECORDS webpage.

### **Registration Fee**

#### **INR 799/- per participant**

The registration fee must be paid online through the official website.

Once the payment is successfully received and verified, a confirmation message will be sent to the registered contact details.

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## **2. Practice Material & Song Selection**

Upon successful registration, every participant will receive a curated list of **30 songs**.

These songs will serve as:

- Practice material for preparation
- Reference tracks for auditions
- A benchmark for evaluating performance consistency

Participants are encouraged to practice thoroughly using these songs before appearing for the audition round.

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## **3. Audition Schedule**

After registration, participants will be informed about:

- Audition Date
- Reporting Time
- Time Slot
- Venue Details

Participants must report to the designated venue within their assigned time slot.

Failure to report on time may result in disqualification from the audition round.

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#### **4. Audition Round**

The audition round will be conducted at the **AiR RECORDS Studio**.

Each participant will be provided with a professional recording setup and will be required to record their vocals.

#### **Important**

Each participant will be given **only one opportunity** to record their performance.

No retakes, re-recordings, or second chances will be permitted.

The provided practice tracks are intended to help participants prepare thoroughly before arriving for the audition.

This is your opportunity to showcase your talent, confidence, preparation, and individuality.

**This is your moment to create magic.**

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#### **5. Audition Evaluation Criteria**

The audition recordings will be reviewed by a professional judging panel.

Contestants will be evaluated on the following parameters:

- Vocal Quality
- Singing Accuracy
- Sur & Lay (Pitch & Rhythm)
- Voice Control
- Technical Mistakes
- Pronunciation & Clarity
- Recording Performance
- Confidence
- Overall Musical Presentation
- Time Taken During Recording

The judges' decision shall be final and binding.

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## 6. Selection of Top 30 Contestants

Following the completion of all audition rounds, the judging panel will shortlist the **Top 30 Contestants**.

The results will be announced on or before **1st August 2026**.

The shortlisted contestants will be notified directly and the results will also be published on the official AiR RECORDS website.

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## 7. Grand Finale Round

The Top 30 selected contestants will advance to the Grand Finale.

The finale will be hosted at **Studio Black & White** in the presence of:

- Four Professional Judges
- Industry Guests
- Event Hosts & Organizers
- Fellow Contestants

The event will be professionally hosted by an **Emcee (MC)**.

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## 8. Finale Performance Format

Each finalist will perform a total of **3 songs**:

### Performance Structure

- 2 Songs of the Contestant's Choice
- 1 Song Chosen by the Judges

Contestants will be evaluated on both vocal ability and overall stage performance.

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## 9. Finale Judging Parameters

Finalists will be judged on:

- Live Singing Ability
- Stage Presence
- Confidence
- Audience Engagement

- Song Selection
- Vocal Control
- Presentation Skills
- Professionalism
- Overall Performance Impact
- Marks Awarded by the Judging Panel

Based on the cumulative evaluation and judges' scores, the winners will be announced on the same day.

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## **10. Winner's Journey Begins Here**

Winning the **Star Edge India Master Trophy** is more than receiving an award—it's the beginning of a professional artistic journey.

The Grand Winner will be honored with the prestigious **Star Edge India Master Trophy**, recognizing exceptional talent, dedication, and the potential to become a future star of the music industry.

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### **Grand Winner (1st Position)**

The Grand Winner will receive:

#### **Trophy & Recognition**

- Star Edge India Master Trophy
- Winner Certificate

#### **Music Production Package**

- Production and release of **3 Original Songs**
- **2 Urban Tracks**
- **1 Devotional Track**

All songs will be professionally developed and released under the **AiR RECORDS** banner.

#### **Music Videos**

- **2 Professionally Produced Music Videos**

These releases will help create a strong professional audio-visual portfolio.

### **Industry Exposure**

The winner may also be offered opportunities to collaborate with established **AiR RECORDS Artists**, subject to artistic compatibility and project requirements.

### **Performance Opportunities**

The winner may gain access to the **AiR RECORDS Performance Network**, opening opportunities for:

- Live Concerts
- Music Events
- Corporate Shows
- Special Appearances
- Collaborative Performances
- Future AiR RECORDS Projects

Through our growing network of event partners, agencies, promoters, and industry professionals, the winner will gain valuable stage experience and exposure.

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### **First Runner-Up (2nd Position)**

The First Runner-Up will receive:

- 1 Original Song of Choice
  - Urban or Devotional Category
  - Professional Production Support
  - 1 Professional Music Video
  - Release Opportunity Under Professional Guidance
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### **3rd, 4th & 5th Position Holders**

Each contestant securing 3rd, 4th, or 5th position will receive:

- 1 Professional Cover Song of Their Choice
  - Studio Recording Support
  - Professional Mixing & Mastering
  - Release Opportunity
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## **11. Venue & Travel Advisory**

### **Important Travel Instructions**

Participants are strictly advised **not to travel by personal vehicles**, as there is **no parking facility available at the venue**.

To ensure a smooth and hassle-free experience, contestants are encouraged to use the **Delhi Metro** or other public transportation services.

The venue is conveniently located:

- Approximately **400 meters from Sultanpur Metro Station**
- Approximately **700 meters from Chattarpur Metro Station**

Participants are advised to arrive at least **15–20 minutes before their reporting time**.

### **Please Note**

AiR RECORDS and the event organizers shall not be responsible for:

- Parking arrangements
- Vehicle management
- Traffic delays
- Towing charges
- Any inconvenience caused by personal transportation

Public transportation is strongly recommended.

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## **Final Note**

The Star Edge India is not merely a singing competition—it is a platform designed to discover, nurture, and elevate extraordinary talent.

Whether you are an aspiring singer looking for your first opportunity or an artist ready to take the next step in your journey, this stage has been created for you.

Prepare well. Believe in your voice. Trust your talent.

**Your journey to the spotlight begins here.**

**We look forward to hearing your voice.**



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